

# Terms and Conditions of Participation in the Cyta selfie competition as part of Radisson Blu Larnaka International Marathon

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## **1. Organiser**

- 1.1 Cyta is organizing a competition called Cyta Selfie which is part of the Radisson Blu Larnaka International Marathon.

## **2. Eligible to participate**

- 2.1. Eligible to participate in the draw are those who:
- (a) are permanent residents of Cyprus
  - (b) participate in the Marathon as runners
  - (c) have reached the age of 18 years old
- 2.2. The following are excluded from claiming the prizes of the draw:
- a) Cyta's staff and retired Cyta employees.
  - (b) first-degree relatives of Cyta staff (as defined in 2.2.(a) above), as well as their spouses.

Cyta reserves the right to disqualify, at any stage of the promotion, a participant who has made or makes defamatory or abusive or offensive comments towards the Organizer or any other person at the discretion of the Organizer.

## **3. Participation Procedure**

- 3.1 Those wishing to participate in the draw must have downloaded the official Marathon app, take a selfie with the available Cyta props, and submit their photo to enter the draw.
- 3.2. Participants receive only one participation slot in the competition.

## **4. Duration**

- 4.1 The competition is valid until 00:00 November 26.

## **5. Contest Prizes**

- 5.1 The prizes of the contest are three (3) Google Mini Nest.

## **6. Draw Procedure**

- 6.1 The draw will be held on the following Monday, November 27<sup>th</sup>, by the organizers of the Marathon, using an electronic random selection program to determine the winners and runners-up.
- 6.2 During the draw there will be three (3) winners and six (6) runners-up to cover any non-acceptance of the prize by the three lucky winners.
- 6.3 The winners will be notified within the next working day via telephone by Cyta executives and must respond within twenty-four (24) hours. Otherwise, they will lose the right to obtain the prize, which will be offered to the first next runner-up, and so on.
- 6.4 Upon receipt of the prizes, the winners will be photographed for the purpose of promoting the action on Social Networks and/or other means of promotion.
- 6.5 The name of the winners will be posted on Cyta's official Facebook page.

## **7. Prizes receipt procedure**

7.1 The prizes must be received by the lucky winners in person at a location to be agreed upon, after showing their identity card or passport.

## **8. General Competition Terms**

8.1 The gifts are specific and cannot be redeemed for money, cannot be exchanged for another gift and cannot be resold to third parties or exploited in any other way by their recipients.

8.2 Cyta reserves the right to withdraw the promotion or amend its terms and times, at any time and without notice.

8.3 It is explicitly clarified that, after the end of the competition or in case of shortening of its duration, entries will no longer be possible. Entries made after this period will automatically be considered non-existent and will not bind Cyta. By participating in the draw, participants are presumed to have accepted these Terms and Conditions of Participation and will not have any requirement for delivery of the prize after the end of the action or otherwise.

8.4 It is explicitly clarified that entries made after the end of the action will be considered void.

8.5 Cyta shall not be liable for any direct, indirect or consequential damages or expenses that may arise from delays, postponements or any other problem caused by third parties.

8.6 Cyta shall not be liable for any accident and/or damage and/or physical, mental or material damage caused to third parties during the participation in the promotion or the use of prizes.

8.7 Cyta is not responsible for the form, features, future changes, upgrades etc. of third-party products offered through the Competition as prizes.

8.8. Cyta reserves the right to promote the draw and the winners on social media or other media, as well as to exploit any relevant event in public.

8.10. Participation in the draw presupposes and implies the unconditional acceptance of these Terms and Conditions of Participation.

## **9. Personal Data**

9.1 The Organizer is only entitled to collect entrant's personal information for the purposes of conducting and closing the Competition and not for other promotions without the entrant's consent.

9.2 The Organizer reserves the right to contact, through its representative, directly the user, at the telephone number that will be filled in the app.

9.3 The Organizer is not entitled to give personal information of the User to third parties. This information remains available to the organizer for a short period of time and then is deleted.